IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): A process for preparing carotenoids, which comprises reacting a dialkoxy dialdehyde of the general formula I

wherein R^1 is C_1 - C_6 -alkyl with R^1 - C_4 - C_6 -alkyl, in a double Wittig condensation with a phosphonium salt of the formula II or in a double Wittig-Horner condensation with a phosphonate of the formula III

$$R^{2}$$

$$P(R^{3})_{3}^{+}X^{-} \qquad R^{4}O$$

$$PO(OR^{5})_{3}$$

$$III$$

$$III$$

in which the substituents have independently of one another the following meaning wherein the substituents in formulas II and III, independently of one another, are defined as follows:

R³ is aryl;

 R^4 to R^6 are C_1 - C_6 -alkyl; and

X is an anion equivalent of an inorganic or organic acid.

Claim 2 (Original): The process according to claim 1, wherein X is the anion equivalent of an acid selected from the group consisting of hydrohalic acid, sulfuric acid, phosphoric acid, formic acid, acetic acid and sulfonic acid.

Claim 3 (Original): The process according to claim 2, wherein X^{-} is Cl^{-} , Br^{-} , $C_{n}H_{2n+1}$ - SO_{3}^{-} with n = 1-4, $Ph-SO_{3}^{-}$, $p-Tol-SO_{3}^{-}$ or $CF_{3}-SO_{3}^{-}$.

Claim 4 (Currently Amended): The process according to any of claims 1 to 3 claim 1 for preparing a carotenoid selected from the group consisting of astaxanthin, lycopene and canthaxanthin, which comprises reacting a dialkoxy dialdehyde of the formula Ia

with a phosphonium salt of the formula IIa,

IIa

in which the substituents have independently of one another the following meaning: R^2 is

Ph is phenyl; and

Hal is halide.

Claim 5 (Currently Amended): The process according to any of claims 1 to 4 claim 1, wherein the reaction is carried out in a C_1 - C_6 alcohol using an alkali metal or alkaline earth metal alkoxide as base.

Claim 6 (Currently Amended): The process according to any of claims 1 to 5 claim 1, wherein the reaction product is thermally isomerized into the all(E) form and isolated by filtration.

Claim 7 (Currently Amended): Compounds of the formula IV,

$$R^{2}$$
 OR^{1} IV

wherein in which the substituents R^1 and R^2 have independently are independent of one another the meaning stated and defined in claim 1.